

# PHARMA LOGISTICS

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NOVEMBER 2018  
BITEC, BANGKOK

## PHARMA LOGISTICS: THE PLACE TO BE!

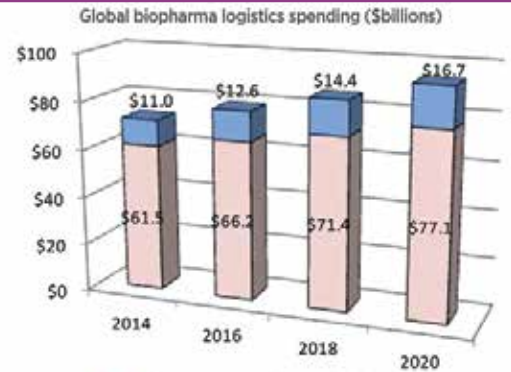
### ADVANCING THE BIOPHARMA COLD CHAIN

The steady stream of openings of dedicated, temperature-controlled warehouses and intermediate storage areas for biopharma products ticked up noticeably in the past year. More and more freight forwarders, air carriers, trucking firms and 3PLs (third-party logistics providers) now have branded life sciences services.

Technologies for packaging life sciences products and clinical trial materials (CTMs) are advancing, as are digitally based networks and devices for tracking shipments through supply chains.

Understanding the importance of Cold Chain for pharmaceutical industry, for the first time, a separate **Pharma Logistics Zone** has been created in **Asia Cold Chain Show 2018, scheduled for 28-30 November, BITEC, Bangkok.**

This will be an exclusive zone bringing under its banner national and international companies dealing in data loggers, pharma ground handlers, sensors, packaging and containers for pharma, temperature monitors, temperature controlled logistics, cold chain monitoring using GPS devices and other technology and solutions needed by mainly pharmaceutical industry.



Looking at the entirety of **pharmaceutical logistics**, the Sourcebook projects that cold chain currently represents 19% (\$12.6 billion) of a **\$78.8-billion** industry, rising to 22% (\$16.7 billion) of a **\$93.8-billion** industry by **2020.**



**Asia** alone contributes to **\$1.2 billion** in growth.

Source: pharmaceuticalcommerce.com



Logistics Strategy



Compliance & Risk Management



Transport Management



Inventory Management



Warehouse Management

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Asia  
**COLD CHAIN**  
SHOW 2018 | BANGKOK



**MANCH**  
exhibitions  
บริษัท มานซ์ เอ็กซิบิชั่นส์ (ประเทศไทย) จำกัด

# STAKE YOUR CLAIM AS A LEADING SOLUTION PROVIDER

By exhibiting at Pharma Logistics you will connect with others who are all about what's new and what's next in manufacturing, distribution, packaging, temperature controlling, logistics and cold supply chain. It's the perfect opportunity to stand out, differentiate your company, multiply your contacts and grow face-to-face relationships.



## EXHIBITING AT PHARMA LOGISTICS WILL GIVE YOU THE EDGE



You will have the opportunity to demonstrate your company's advanced-technologies and expertise, increase your brand awareness, and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe. In addition, you will:

- Meet international and regional experts, consultants and industry professionals
- Forge new business relationships and reinforce previous ones
- Engage with visionary leaders within the industry
- Source new suppliers or partners
- Enhance your visibility by showcasing your products and services in this highly competitive and lucrative region
- Showcase your company's expertise with a focused international audience of professionals
- Promote your technologies, services, and products to the right audience
- Monitor the latest technologies and industry trends, introduced by other industry giants to the market

## BUYERS OUTREACH PROGRAM

Buyers outreach program or BOP is designed to invite high value buyers to understand the benefits of the show and let them know who they will meet on our show floor during their visit to our 3 days event.

Procurement, Logistics, Distribution, Warehousing, Shipping, Drug Suppliers, import & Export and Supply Chain Heads from Pharmaceutical and other top user industry segments will be visiting the three day event.



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